

## AUSTRALIAN SQUARE DANCE REVIEW ADVERTISING

Column Centimetre Charge For Text. Page Length = 17.5 cm Total Column = 35 cm Cost = \$2.00 per cm (Note 1)	Advertisement Fractional Size	Advertising Rates  VSDA
35.00 cm	A5 Page  Full Page	\$75.00
	$\frac{3}{4} = 0.750$	\$57.50
23.50 cm	$\frac{2}{3} = 0.667$	\$52.00
17.50 cm	$\frac{1}{2} = 0.500$	\$40.00
	$\frac{3}{8} = 0.375$	\$31.25
11.75 cm	$\frac{1}{3} = 0.333$	\$28.50
8.75 cm	$\frac{1}{4} = 0.250$	\$22.50
5.83 cm	$\frac{1}{6} = 0.167$	\$16.70
Back Page Adverts	20% Surcharge & Three Months Min	
<i>Note 1. Column Centimetre charges will be to the nearest whole millimetre – this column is for examples of equivalent page length.</i>		

*Rates correct as at 1st January 2011*

Victorian Advertisers should place their Advertising via the Victorian Review Editor at  
[review@vsda.org.au](mailto:review@vsda.org.au)  
 or by post to  
 Victorian Square Dancing Association Inc.  
 PO Box 3164 Frankston East Vic 3199  
 Payments are to be made favourable to "Victorian Square Dancing Association Inc".